



Our Quality & Information Security Policy

At Clearly Blue, we are committed to design, develop, and deliver high-quality e-learning, marketing content, and UI/UX design, on-time, and at reasonable cost, towards pursuing customer delight by:

- Complying with applicable requirements including the needs and expectations of our customers and other interested parties;
- Maintaining confidentiality, integrity, and availability of critical information in everything we do through information security programs;
- Promoting a culture of teamwork and collaboration through continuous training, motivation and empowerment of our associates;
- Creating powerful content using right media, technology and experts in all our activities;
- Utilizing our internal and external resources more efficiently through effective planning and controlling of our operations;
- Delivering quality content on-time and every-time and extending post-delivery support to our customers; and
- Encouraging continual improvement in all aspects of our operations through effective quality and information security management systems.

Linda Jacob

Chief Executive Officer

